ORDER

 Order / Rev:
 106049

 Alt Order #:
 06848218

 Product Desc:
 SKED C

 Estimate:
 1687

 Flight Dates:
 09/04/12 - 09/17/12

HD

KSNV

Flight Dates: 09/04/12 - 09/17/12

Original Date / Rev: 08/29/12 / 12/03/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Name: GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast

Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America

Demographic: A35+

Product Codes: PLC01-Democrat

Priority: SELECT PRIORITY CODE

 New Business Thru:
 00:05:00

 Order Separation:
 00:05:00

 Advertiser External ID:
 00:05:00

Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	78	\$20,900.00	\$17,765.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	78	\$20,900.00	\$17,765.00	0.00
Totals	78	\$20,900,00	\$17,765,00	0.00

Account Executives

Agency

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$20,900.00
Market	100%	\$74 642 86

Competitive Share	Share	Total
Competitive Share	Silale	TOLAI
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$22,392.86
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$14,928.57
KTUD	0%	\$0.00
KVVU	15%	\$11,196.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$5,225.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
Ī	≣ 1	KSNV	09/04/12	09/10/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30 4	\$550.002	0.00 NM 4	\$2,200.00
		TODAY	SHW<.		•							
		<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
_	W	eek: 09/0	04/12	09/10/12	MTWTF	4	\$550.00	0.00				

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KSNV

Order / Rev: 106049

Advertiser: Obama for America

06848218 Alt Order #:

SKED C Product Desc:

Flight Dates: 09/04/12 - 09/17/12 1687

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/04/1	2 09/10/12	Today Show	CM	658a-9am	MTWTF	:30	4	\$550.002	0.00 NM	4	\$2,200.00
TODAY	′ SHW< .		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/04/12	09/10/12	MTWTF	4	\$550.00	0.00						
E 2 KSNV	09/04/1	2 09/10/12	M-F Today Show		9-10a	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
TODAY	′ SHW2-N	NBC .	M-F Today Show	II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/04/12	09/10/12	MTWTF	5	\$200.00	0.00						
E 3 KSNV	09/04/1	2 09/10/12	M-F Today Show	III 4th B M	10am-11am	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
TODAY	SHW3-N	NBC .	Today 4th Hour									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/10/12	MTWTF	5	\$200.00	0.00			•			
E 4 KSNV	09/04/1	2 09/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
RACHA	EL RAY		Racilael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/10/12	MTWTF	5	\$200.00	0.00					_	^
E 5 KSNV	09/04/1	2 09/10/12	Noon News Noon News	CM	12-1230pm	MTWTF	:30	5	\$175.003	0.00 NM	5	\$875.00
NEWS	3 AT NO	ON .	Noon Nows									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	5	\$175.00	0.00	- 00		\$000.000	0.00.1114	_	#4 000 00
E 6 KSNV	09/04/1	2 09/10/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
DAYS-0	OUR LIVE	≣S										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 7 KSNV		09/10/12	MTWTF The Doctors	CM	\$200.00 2pm-3pm	0.00 MTWTF	:30	5	\$100.003	0.00 NM	5	\$500.00
L / KONV	09/04/1	2 09/10/12	The Doctors	Civi	zpiii-spiii	MIMIF	.30	3	φ100.003	U.UU INIVI	3	φ300.00
DOCTO	DRS											
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u>	Rating 0.00						
Week: 09/ E 8 KSNV		09/10/12	Dr. Phil	CM	\$100.00 3-4p	MTWTF	:30	5	\$225.003	0.00 NM	5	\$1,125.00
2 0 110111	00/01/1	2 00/10/12	Dr Phil	O.W.	O IP		.00	Ü	Ψ220.000	0.00 14111	Ü	ψ1,120.00
DR. PH					_							
Sta Week: 09/	rt Date	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$225.00	Rating 0.00						
			Mon PR 8-10p	CM	8-10pm	M	:30	1	\$2,400.002	0.00 NM	1	\$2,400.00
			Monday Prime 8-		,				, ,			, ,
VOICE-		Frad Data	\\/ - d	Consta /// and	Data	Datina						
Sta Week: 09/	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,400.00	Rating 0.00						
			Mon PR 10-11p	CM	10-11pm	M	:30	1	\$1,400.003	0.00 NM	1	\$1,400.00
			Monday Prime 10)-11pm	·							
GRIMM		End Data	Mookdovo	Spoto/Mook	Poto	Poting						
<u>احاد</u> /Week: 09	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
E 11 KSNV	09/12/1	2 09/17/12	Today Show	CM	658a-9am	M-WTF	:30	4	\$550.002	0.00 NM	4	\$2,200.00
TODAN			Today Show									
	′ SHW< . art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/18/12	M-WTF	4	\$550.00	0.00						
E 12 KSNV	09/12/1	2 09/17/12	M-F Today Show		9-10a	M-WTF	:30	5	\$200.002	0.00 NM	4	\$800.00
TODAY	′ SHW2-N	JBC	M-F Today Show	II								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/12	M-WTF	5	\$200.00	0.00						

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KSNV

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06848218 Alt Order #:

SKED C Product Desc:

Flight Dates: 09/04/12 - 09/17/12 Estimate: 1687

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV	09/12/1	2 09/17/12	M-F Today Show		9-10a	M-WTF	:30	5	\$200.002	0.00 NM	4	\$800.00
TODAY	′ SHW2-I	NRC	M-F Today Show	II								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/12	M-WTF	5	\$200.00	0.00						
Spot Ch	Date Ra	ange D	escription escription	Start	t/End Time	<u>V</u>	<u>Veekdays</u>	Len	gth Rate	Rtg Type		
4 KSNV	09/12/1	2-09/18/12 N	1-F Today Show II	3rd Hr 9-10	a	M	I-WThF	-	:30 (\$200.00)	0.00 NM		
	edited											
	REDIT-R											
E 13 KSNV	09/12/1	2 09/17/12	M-F Today Show	III 4th B M	10am-11am	M-WTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
TODAY	′ SHW3-I	NBC	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/12	M-WTF	5	\$200.00	0.00						
E 14 KSNV	09/12/1	2 09/17/12	Rachael Ray	CM	11am-12pm	M-WTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
			Rachael Ray		•							
	EL RAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/18/12	M-WTF	5	\$200.00	0.00			^		_	*
E 15 KSNV	09/12/1	2 09/17/12	Noon News Noon News	CM	12-1230pm	M-WTF	:30	5	\$175.003	0.00 NM	5	\$875.00
NEWS	3 AT NO	ON .	Noon news									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/12	M-WTF	5	\$175.00	0.00						
E 16 KSNV	09/12/1	2 09/17/12	Days of our Lives	СМ	1258p-2pm	M-WTF	:30	5	\$200.003	0.00 NM	5	\$1,000.00
			Days of our Lives									
_	OUR LIV	_										
Sta Week: 09/	rt Date	End Date 09/18/12	<u>Weekdays</u> M-WTF	Spots/Week 5	Rate	Rating						
			The Doctors	CM	\$200.00	0.00 M-WTF	:30	5	\$100.003	0.00 NM	4	\$400.00
E I/ KSINV	09/12/1	2 09/17/12	The Doctors	CIVI	2pm-3pm	M-MIF	.30	5	\$100.003	U.UU INIVI	4	\$400.00
DOCTO	DRS		THE DOCTORS									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/12/12	09/18/12	M-WTF	5	\$100.00	0.00						
	Date Ra		escription escription		/End Time	_	<u>Veekdays</u>	Len		Rtg Type		
_		2-09/18/12 T	he Doctors	2pm	-3pm	M	I-WThF	-	:30 (\$100.00)) 0.00 NM		
	edited REDIT-R	EFUND1										
E 18 KSNV			Dr. Phil	CM	3-4p	M-WTF	:30	5	\$225.003	0.00 NM	5	\$1,125.00
			Dr Phil	÷	•			-				, , ==::0
DR. PH	IIL											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/12/12	09/18/12	M-WTF	5	\$225.00	0.00						

Totals 78 \$20,900.00